Please supply all a/w as
High Resolution pdf

Entry Level banner system

graphics & EXHIBITIONS LTD

- All artwork supplied must be PRINT READY, and will be printed as supplied

- Please note PDF files will not be checked or amended by our Graphics Department.

- Please specify quantity required of each pdf supplied.

- Overprint fill **MUST** be turned **OFF** in all cases.

- We will email confirmation on receipt of your high res pdf artwork, but will NOT supply any proofs (unless requested).

- All high res PDFs must be set up at 25% with 3mm bleed.

- Where accurate colour matching is required you must supply pantone or printed references. We will match as closely as possible but cannot gurantee an exact match

- In the case of Apollo and Zeus a/w, the pdf supplied should be set up as a spread and not as individual pages.

- CMYK images must be placed into your 1/4 size document at no more than 100% @ 300 dpi.

- Guidelines must not be within the artwork as these will print.

tech spec

Entry Level 845
Art set @ 25%: 211.25 x 530mm
Full Size:**845 x 2120mm**

The non visible area inside the cassette:
Art set @ 25%: 25mm (this is included in the total height)
Full Size:**100mm**

Quark
- A/w must be set up at 25% with 3mm bleed
- Create a Postscript file

Settings:
- Registration: **OFF**
- Spreads: **Yes if relevant**
- Printer Description: **Adobe PDF**
- Paper Size: **Custom**
- Paper Width: **overall page size + 6mm**
- Paper Height: **Automatic**
- Paper Offset and Gap: **0mm**
- Enlarge: **400%**
- Page Positioning: **Left Edge**
- Bleed: **Symmetric 3mm**
- Profiles: **none**
- Set trapping info to default
- Printer - Output Options - Save as file - Save as Postscript
  or
- Printer - PDF - Save PDF - Save
- Drag the finished Postscript file into **Acrobat Distiller** to be turned into a PDF.

Acrobat Distiller
Settings:
- Adobe PDF Preset: **[Press Quality]**

Indesign/ Illustrator
- A/w must be set up at 25% with 3mm bleed
- Export as PDF

Settings:
- Adobe PDF Preset: **[Press Quality]**
- Bleed: **3mm**

Please note: when using fonts with permission bits that do not allow embedding, a warning message will appear and the fonts will be substituted. You will therefore need to convert all text to outlines.

Sending Print Ready PDF Artwork.

All artwork sent through must be labelled with your company name, email address and order number.