

# Please supply all a/w as High Resolution pdf

# Value banner system

graphics  
& EXHIBITIONS LTD

- All artwork supplied must be PRINT READY, and will be printed as supplied
- Please note PDF files will not be checked or amended by our Graphics Department.
- Please specify quantity required of each pdf supplied.
- Overprint fill **MUST** be turned OFF in all cases.
- We will email confirmation on receipt of your high res pdf artwork, but will NOT supply any proofs (unless requested).
- All high res PDFs must be set up at 25% with 3mm bleed.
- Where accurate colour matching is required you must supply pantone or printed references. We will match as closely as possible but cannot guarantee an exact match
- In the case of Apollo and Zeus a/w, the pdf supplied should be set up as a spread and not as individual pages.
- CMYK images must be placed into your 1/4 size document at no more than 100% @ 300 dpi.
- Guidelines must not be within the artwork as these will print.

## tech spec

### Value 845

Art set @ 25%: 211.25 x 527.5mm  
Full Size: 845 x 2110mm

### Value 1000

Art set @ 25%: 250 x 527.5mm  
Full Size: 1000 x 2110mm

## The non visible area inside the cassette:

Art set @ 25%: 25mm (this is included in the total height)  
Full Size: 100mm



### Quark

- A/w must be set up at 25% with 3mm bleed
- Create a Postscript file

#### Settings:

- Registration: OFF
  - Spreads: **Yes if relevant**
  - Printer Description: **Adobe PDF**
  - Paper Size: **Custom**
  - Paper Width: **overall page size + 6mm**
  - Paper Height: **Automatic**
  - Paper Offset and Gap: **0mm**
  - Enlarge: **400%**
  - Page Positioning: **Left Edge**
  - Bleed: **Symmetric 3mm**
  - Profiles: **none**
  - Set trapping info to default
  - Printer - Output Options - Save as file - Save as Postscript
- or**
- Printer - PDF - Save PDF - Save
  - Drag the finished Postscript file into **Acrobat Distiller** to be turned into a PDF.



### Acrobat Distiller

#### Settings:

- Adobe PDF Preset: **[Press Quality]**



### Indesign/ Illustrator

- A/w must be set up at 25% with 3mm bleed
- Export as PDF

#### Settings:

- Adobe PDF Preset: **[Press Quality]**
- Bleed: **3mm**

**Please note:** when using fonts with permission bits that do not allow embedding, a warning message will appear and the fonts will be substituted. You will therefore need to convert all text to outlines.

